

# Can do news



## Christmas in Camborne 2017

We know how important the Christmas trading period is to many businesses in Camborne. We also know that having a festive town is important to our residents and your customers, whatever the nature of your business. BID Camborne invests approximately 40% of our project budget delivering **Christmas in Camborne**. In addition to company monies, BID Camborne has also secured a grant from Camborne Town Council and our Santa's Grotto & Reindeer project is currently subject to vote in Tesco's. **Blue token support welcomed until 31st October.**



### Christmas Lights

work was tendered in the spring. Health and Safety testing work on the fixings is complete, the application is in with Cornwall Council and work to put up the display will commence from 21st October. This is slightly earlier than originally planned as we need to remove the banner & fixings from the library at the request of Camborne Town Council to allow scaffolding to go up. This will mean no lights at the entrance to Cross Street this year, but there will be new lights in New Connexion Street & Basset Road to compliment the rest of the display.

### Christmas Tree

for Commercial Square is **new this year**. We hope you like it...

### Christmas Lights Switch-on Day

is **Saturday 18th November 2017 with Lights on at 4.30pm**

We are bringing the lights switch on time forward to 4.30pm (from 6pm) so that more businesses are open and trading.

### Free Parking on 6 weekends in Rosewarne Car Parks

**From Saturday 18th November until Christmas Day, parking in Rosewarne Car Parks is free from 4pm on Friday afternoons until 9am on Monday morning.**

There are over 200 spaces, so promote it to your customers.



### Santas Grotto

will be located in the back of Dylan's Bear Necessities shop. It will open on **Saturday 25th November at 11am** and will be open from 11am - 3pm on the following Saturday's leading up to Christmas. Santas Grotto will be free to help create special memories for all children and parents...

### Christmas in Camborne Guide

will be out from 10th November. **Please display copies in your business** to support Christmas in Camborne.

### AGM for BID Camborne

**AGM for BID Camborne is Tuesday 21st November at the Lowenac Hotel. Doors open at 5.45pm. Meeting runs from 6pm – 7pm.**

### Your Invitation to Shopwatch Camborne

The first meeting is **Tuesday 7th November 5.30pm – 6.30pm in Tyacks Conference Room**. Come & help us make this Shopwatch scheme what you want it to be. The scheme is for all businesses who want it, not just for shops in Camborne.



## Promote your business – use the town tools

Our official town website [www.cambornetown.com](http://www.cambornetown.com) is page 1 on the search engines and gets over 600 new visitors a week. It lists all levy paying businesses who supply their information & events. Our social media feeds also reach thousands of people each week. **Keep your information up to date** by working with [chantelle@cambornecando.co.uk](mailto:chantelle@cambornecando.co.uk) Let us know any plans for Halloween or Bonfire Night as we can help promote them...



## Camborne Shopping Week

### Family Fun Week

## Camborne Shopping Week

**will be run again in 2018. Monday 20th – Sunday 26th August 2018.** Thank you to all the businesses that took part or gave feedback. We are taking this on board to improve the event for next year. Start thinking about how you can get involved now....

## Trevithick Day Street Dressing 2018

The Trevithick Day organisation are taking ownership of the street dressing for this event & have the project in the Tesco blue token scheme during November & December. Support the event organisers with your vote.



## Camborne Chamber Business Survey October 2017

**Q1: Business sales in the last 6 months compared to the same period last year + or - %**

47% saw an increase – 21% stayed the same – 32% saw a drop. Removing the extreme changes, the average increase was 12% and the average drop was 9%.

**Q2: Forecast in business sales for the next 6 months, compared to the same period last year**

53% expect an increase – 35% expect to stay the same – 12% expect a drop in sales. Removing the extreme changes, the average forecast increase is 9% and the average forecast drop is 4%

**Q3: Main concerns affecting businesses – in order of concerns:-**

Lack of footfall, Various parking problems, Staff recruitment & retention, Poor weather & flooding, Broadband problems, Bureaucratic paperwork, Cost of pensions – Exchange rate – Theft – Universal credit – Cash flow – Business rates.

## Stay in the loop

The best way to keep up to date with what BID Camborne is doing on your behalf is to **read the newsletters and the company website.**

- Make sure you're signed up to our **BID Camborne News** fortnightly e-newsletter via our website. **Just enter your email address on the homepage – simple**
- We send out a printed newsletter 4 times a year
- Browse our website at **[www.cambornecando.co.uk](http://www.cambornecando.co.uk)**
- We deliver our BID Camborne Welcome Pack to all new levy payers we can meet.

For further information about BID Camborne, visit **[www.cambornecando.co.uk](http://www.cambornecando.co.uk)**