

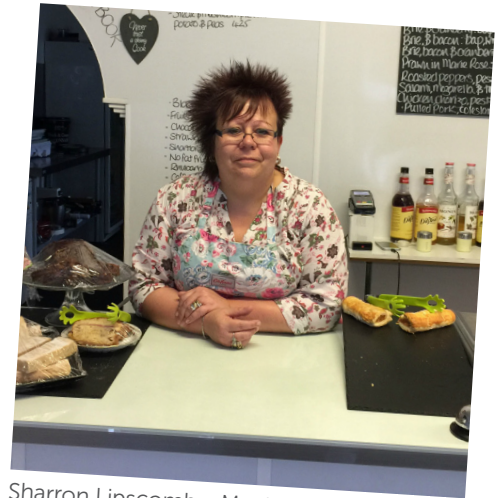
Can do news



BID Camborne Directors

Our current BID Camborne Directors are:-

Sharron Lipscombe-Manley (Chair)	Delight 2 Bite
Colin Smith (Vice Chair)	Dylan's Bear Necessities
Max Doble	Roy Doble Jewellery
Maria Long	Longacre Estates Property Letting
Alan Brookland	Swinton Insurance
Shaun Dalley	Sands of Cornwall
Phil Weaver	Nalders Solicitors
Mark Durrance	Majestic Bingo – Apollo
Amanda Philcox	Peacocks
Martin Penney	Marts
Alan Butterfield	Camborne Regeneration Forum



Sharron Lipscombe-Manley in Delight 2 Bite

We currently have 4 Director vacancies. Camborne Town Council, Camborne Chamber of Commerce and 2 Volunteer Directors positions.

At our January board meeting we accepted resignations from two Directors who were with BID Camborne from its inception, George Le Hunte and Michelle Macklin. They will both be greatly missed as they volunteered many hours working on behalf of BID Camborne, steering the work of the company.

George was chair of BID Camborne during our first term and has worked tirelessly on behalf of BID Camborne and Camborne town in general to improve the town for everyone. We are very grateful for everything that George has done for BID and Camborne Town. BID Camborne would not exist without George.

BID Camborne also says goodbye to Glynis Charlesworth who sadly passed away on 19th January. Glynis was a founding member of BID Camborne and a driving force for improvement always. Our condolences are with her family.



Pop up Shop If any landlord is interested in working with BID Camborne to offer a pop-up shop then please contact Mel. We are frequently approached by people interested in 'pop-up shop opportunities' so we are keen to improve this offer for the town.

Cornwall New Energy Project (at no cost to you), can review your energy use, identify energy savings & suitable renewable energy to reduce your energy bills & help you implement these projects. If you want to know more contact Charmian Larke on 01872

864488 or email: charmian.larke@ukcommunityworks.org.

www.cornwallnewenergy.com for more info.



Promote your business

www.cambornetown.com is the official town website developed by BID to promote Camborne to the world. Every BID Camborne business is entitled to a listing, but many could be improved. Take a look at yours and contact chantelle@cambornecando.co.uk if you would like to make changes. Our town social media feeds are growing on a daily basis...make use of them too.

Contact BID Camborne: Email. mel@cambornecando.co.uk, chantelle@cambornecando.co.uk Call. 07445366412

Call. 01209 711419 Twitter: @BIDCamborne Address: 12A Cross Street, TR14 8EX. Website: www.cambornecando.co.uk

Summary of BID Levy Collection for 2017/18 (Year 1 of Can Do More)

In the sixth full year of BID Camborne, Cornwall Council – the billing authority - was due to collect levy payments totalling £111,519.00 from the 297 BID Levy payers that have operated in the BID Camborne area during the period 1 April 2017 to 31 March 2018.

By 1st February 2018, 95% of the levy had been collected providing £106,000.00 at BID Camborne's disposal for the 12 month period.

The forecast for expenditure for this year is as follows:

Theme 1 Projects (Welcome to Camborne Town)	£27,500
Theme 2 Projects (Marketing Camborne Town)	£28,500
Theme 3 Projects Total (Supporting Camborne Town Businesses)	£12,000
Theme 4 (Future for Camborne)	£7,000
BID Camborne Management	£22,000
Administration (including levy collection)	£13,500
Contingency	£3,500
Total expenditure	£114,000

Notes: A grant of £5,000 from Camborne Town Council was applied for and awarded for Camborne Shopping Week & Christmas and £4K was awarded from Tesco Blue Token grant scheme for Santa's Grotto & Reindeer. Some Voluntary donations were also made.

Any underspend will be rolled over to 2018/19 and kept as a reserve until it is allocated to a budget line. Any overspend will be covered from reserves or other funding sources.

Budget for 2018/19 (Year 2 of Can do More)

In accordance with the BID Camborne Business Plan, it is planned to spend the BID income in 2018/19 (Year 2 of Can Do More) as follows:

Theme 1 Projects (Welcome to Camborne Town)	£31,500
Theme 2 Projects (Marketing Camborne Town)	£28,500
Theme 3 Projects (Supporting Camborne Town Businesses)	£15,000
Theme 4 Projects (Future for Camborne)	£13,000
BID Camborne Management	£22,000
Administration (including levy collection)	£13,500
Contingency	£1,500
Total expenditure	£125,000

Notes: In addition to the levy collection income, BID Camborne also receives income from voluntary donations, successful grant applications and reserves from previous financial years.

Notes: Statutory accounts are presented at the AGM, are on the www.cambornecando.co.uk website, and are also available via Companies House.

Summary of Project Delivery in 2017/18 (Year 1 of our second term)

Choose Camborne Campaign -

Town Guide – Edition 5 – 50,000 copies printed and distributed around Cornwall;
Town website www.cambornetown.com on which every BID Camborne levy payer can have a listing;
Social media – Facebook, twitter, and Instagram accounts to promote our town;
Point of Sale – the drinks mats and town guide holders;
PR for Camborne;
Christmas in Camborne leaflet - 10,000 copies distributed locally;
Shopping Week Leaflet – 10,000 copies distributed locally.

Street Dressing -

Cross Street Flags & new Basset Road flags;
Town Christmas Lights display, which includes Santas Bench & the town Christmas Tree.

Events

Supporting existing town events which encourage footfall to the BID Camborne area ie Trevithick Day / Music Festival/ Produce Market;

Events

Brought back Camborne Shopping Week – 21st – 27th August 2017 as a summer event;
Delivery of Christmas Lights Switch on Day & 5 Saturdays of activities on the run up to Christmas,
Santa's grotto on 5 Saturday's leading to Christmas;
Town welcome maps at key arrival points;
Free parking on the 6 weekends leading to Christmas in Rosewarne Car Parks;
Graffiti removal from BID Camborne Levy paying businesses;
Supporting Pubwatch and working towards the return of Shopwatch and Safer Camborne.

