

BID CAMBORNE – 32nd BOARD MEETING

6pm Tuesday 19th July 2016 in Tyacks Conference Room,

Minutes for Website

Present: Alan Butterfield, George Le Hunte (Chairman), Max Doble, Mel Martin (Manager), Michelle Macklin, Sharron Lipscombe-Manley, Wayne Richens, Mel Richardson.

1. **Apologies** were accepted from Maria Long, Jon Stoneman, Lawrence Pavey
2. **Minutes of the board meeting on March 15th 2016**
Proposed by SLM, seconded by AB, and agreed that the minutes were a true record of the meeting.
Reference item 2, due to traders leaving Trevithick Market, they currently have no potential directors for BC. Ryan Curnow has opened a new shop Reliable Angling Centre, in Wesley St. **George** will ask Ryan if he would still like to be a BC director.
Reference item 9, Disability Cornwall is writing to Camborne Town Council proposing alternative wheelchair access arrangements to Costa Coffee
3. **BID Camborne Renewal – Camborne Can Do More 2017 - 2022**
Mel R summarised her paper on BC2 and, after discussion, the following decisions were made. The item numbers refer to Mel R's report.
 - 1 - Proposed by GLeH, seconded by WR, and agreed to proceed for a Final Proposal to ballot for a second BID Camborne
 - 2 - Proposed by MM, seconded by WR, and agreed to appoint Mel Richardson to help prepare for BC2
 - 3 - Proposed by WR, seconded by MM, and agreed that the following projects, that had a low rating from the levy payer consultation, be dropped from the Final Proposal for BC2
 - Bunting, with contingency that if there is a negative reaction to there being no Trevithick Day bunting, consideration be given to putting up the summer bunting
 - Point of sale products
 - All workshops by BC
 - Town Centre Management
 - Beacon technology - but BC to keep abreast of any new IT that will help Camborne
 - Camborne Business Awards
 - Loyalty card scheme
 - Town e-newsletter to promote events and special offers

Proposed by GLeH, Seconded by AB, and agreed that the following projects be added to the Final Proposal for BC2

 - Address the 'forgotten and unloved' top of Trelowarren St.
 - Tackle anti-social behaviour - Shopwatch being one solution
 - Projects to promote empty shops - e.g. '10 reasons to start a business in Camborne' - in a BC pack for Commercial Estate Agents
 - Smaller scale events on a more regular basis to attract visitors/shoppers
 - Better promotion of all the free parking in Camborne
 - Highlight cycle parking racks on the Camborne map
 - Create members benefits through supplier product offers to BC levy payers e.g. packaging, stationary

- In partnership with any other organisations, create a visitor attraction based on Richard Trevithick and/or Holmans
- Consult with residents and visitors about their impressions of Camborne Town
- Identify projects that benefit the service sectors of BC levy payers

4 - Agree project themes - decision at Aug 16th board meeting

5 - Agree financial allocation to project - decision at Aug 16th board meeting

6 - Agreed to slightly modify the BC boundary to eliminate properties in Roskear Pendarves St. and north side of Dolcoath Rd that are no longer levy payers

7 - Levy Rules (finance)

Proposed by GLeH, seconded by WR, and agreed that the 2017 - 2022 levy will be 2% of UBR

Decision at Aug 16th board meeting whether inflation should be added to the levy payment be that mid-term or annually at 1%, 2%, or 3%, or none at all - **Mel R** to calculate revenue generated from the options

.Decision at Aug 16th board meeting on the value of the Tesco levy

.BC to meet with Cornwall Council to discuss options for some form of 'levy holiday' for new businesses opening in the BC area - **Mel R** to arrange meeting

Mel M reported on a BC letter sent to CTC asking if they will fund Christmas in Camborne, the town guide, the bunting and the town website if there is no second BID Camborne

Mel M had issued with the agenda an indicative budget for BC2 - this was noted.

4. **Man Engine (ME) Event – 3rd August 2016**

Mel summarised her paper that had been distributed with the agenda. Promotion for the event in Camborne, when a dinosaur 'escaped from Eden Project' will meet ME, starts on July 20th.

M E team to be asked for crowd numbers at locations prior to visiting Camborne **Mel**

5. **AGM on 20th September 2016**

All directors present agreed to be re-elected as directors till the end of the first BID Camborne. **George** to ask all other directors to do the same.

HSBC is empty in Camborne but, whilst HSBC still own the property, Fran Lander can remain a BC director. When the property is sold, under Article 74 of BC Articles of Association, by ordinary resolution, the directors can appoint Fran to remain a director of BC

5. **Financial Working Group Notes**

Proposed by GLeH, seconded by AB, and agreed that the notes of 3rd May and 5th July Working Group meetings were true records of the meetings.

Year 4 Draft BC Statutory Accounts had been issued for review by directors. An Annual Report is awaited from Cornwall Council to finally approve the Accounts at the August 16th board meeting. Any comments on the Accounts to be sent to **Mel - All**

6. **Christmas Working Group meeting 11th July 2016**

Proposed by WR, seconded by GLeH and agreed that the notes were a true record of the meeting

7. **Marketing Working Group Notes 19th April 2016**
Proposed by WR, seconded by GLeH, and agreed that the notes were a true record of the meeting
8. **Other business**
SLM is trying to persuade Trish Bawden, owner of a new shop in Chapel Street, to become a BC director
9. **Next special board meeting is on Tuesday 16th August 2016** at Tyacks -two topics only – BC Renewal and AGM.
SLM gave apologies for this meeting

Mel Martin
05.08.16