

# Can do news



## Can do More (2017-2022)

### The Vote will take place in November 2016 for our second term.

At July board, Directors decided that BID Camborne will be progressing to vote in November 2016 for a second term of BID Camborne. During the consultation work done to date for Can do More (2017- 22), there were 147 engagements with businesses in the BID Camborne area. This consultation work indicated that although there are some businesses who would vote no, there are many supporters and many who have not yet made up their mind. The company will therefore go forward with the renewal process and vote.

### Can do More (2017 – 22) Summary Consultation results

Approximately 10% of levy paying businesses completed the consultation form in full. BID Camborne board decided that only projects that scored less than 2 on the rating average will be undertaken in Can do More (2017- 22). Projects scoring more than 2 will not be continued. Summary results are shown below.

#### Theme 1 Projects: Improving Camborne Environment

Q	Project Title	Rating Average	1	2	3
9	Raising Standards of Cleanliness and presentation	1.41	63%	33%	4%
5	Christmas Lights	1.45	55%	45%	0%
6	Christmas Tree	1.55	55%	34%	10%
7	Christmas Saturday Free Parking offer in Rosewarne Car Park	1.55	52%	41%	7%
8	Street Dressing & signage	1.72	45%	38%	17%
4	Graffiti removal from levy paying businesses	1.72	41%	45%	14%
3	Vacant premises displays on long term vacant windows	1.93	19%	70%	11%
2	Street Bunting	2.21	14%	52%	34%

#### Theme 2 Projects: Improving Camborne Promotion

Q	Project Title	Rating Average	1	2	3
12	Promoting the new Town Image – Camborne Real Cornwall	1.5	54%	42%	4%
20	Promotion – supporting existing events to drive footfall	1.52	59%	30%	11%
21	Bringing back events – eg Christmas Light Switch on Event	1.58	50%	42%	8%
18	Promotion of Camborne – working with a PR agency	1.79	43%	36%	21%
14	CamborneTown.com website	1.86	34%	45%	21%
19	Promotion of Camborne – the monthly West Briton Page	1.86	24%	66%	10%
17	Christmas in Camborne Guide	1.9	31%	48%	21%
16	Camborne Town Guide	1.93	24%	59%	17%
13	Social Media for the town	1.96	32%	39%	29%
15	#Choose Camborne Point of Sale	2.08	15%	62%	23%

**Key: 1 - Essential 2 - Important 3 - Non Essential**

### Theme 3 Projects: Best for Business






Q	Project Title	Rating Average	1	2	3
27	Lobbying on issues important to Camborne businesses.	1.68	46%	39%	14%
26	Workshops organising workshops or training sessions that BID Camborne levy payer have requested.	2.29	11%	50%	39%
25	Workshops: promoting value workshops offered by local providers.	2.43	11%	36%	54%

### Possible new projects for Can do More (2017-22)

Q	Project Title	Rating Average	1	2	3
38	Consult with residents and visitors about the town centre	1.66	38%	59%	3%
32	ShopWatch Scheme - Re-introducing	1.71	39%	50%	11%
31	Developing a new summer event for Camborne	1.93	28%	52%	21%
30	Developing a visitor attraction in Camborne	1.97	21%	62%	17%
33	Town Centre Management.	2.04	27%	42%	31%
37	Introducing a town e-newsletter	2.21	7%	66%	28%
34	Bringing Beacon technology to Camborne	2.25	17%	42%	42%
35	Camborne Business Awards	2.31	14%	41%	45%
36	Introducing a loyalty card	2.59	10%	21%	69%

Key: 1 - Essential 2 - Important 3 - Non Essential

### The Consultation Process Can Do More 2017-2022

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August 2016      *Results of Consultation published in August 2016 Hardcopy Newsletter*
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October 2016      *Issue of the Final Proposal for Can Do More 2017-2022*
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November 2016      *Voting starts*
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December 2016      *Voting ends 1st December and result known on 2nd December 2016*
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The future 2017 onwards....

## Stay in the loop

The best way to keep up to date with what BID Camborne is doing on your behalf is to **read the newsletters and the company website.**

- Make sure you're signed up to our **BID Camborne News** fortnightly e-newsletter via our website. **Just enter your email address on the homepage – simple**
- We send out a printed newsletter 4 times a year
- Browse our website at **www.cambornecando.co.uk**
- We deliver our BID Camborne Welcome Pack to all new levy payers we can meet.

**Save the Date for the AGM**

The **AGM** will be held on:

**20th September 2016, from 6pm**

at The Lowenac Hotel, Camborne.

Refreshments from 5:45pm. Director, chairman and vice-chairman elections are due this year.