

BID CAMBORNE – 29th BOARD MEETING

6pm on Tuesday 17th November 2015 at Tyacks Camborne

Minutes

Present: Alan Butterfield, George Le Hunte (Chairman), Glynis Charlesworth, Lawrence Pavey, Malcolm Faull, Maria Long, Max Doble, Mel Martin (Manager), Sharron Lipscombe-Manley,

1. **Accept Apologies**

Fran Lander, Michelle Macklin, Wayne Richens

2. **Welcome Mr Malcolm Faull as a new Director**

Malcolm Faull was welcomed as a fully appointed director of BC

3. **Minutes of the board meeting on September 22nd 2015**

Proposed by AB, seconded by GC, and unanimously agreed that the minutes were a true record of the meeting

No matters arising

4. **Minutes of the AGM on September 22nd 2015**

Proposed by SLM, seconded by GC, unanimously agreed that the minutes were a true record of the meeting

No matters arising

5. **Christmas Working Group Minutes**

i) Monday 24th August meeting

ii) Monday 28th September meeting

iii) Monday 26th October meeting

Proposed by GC, seconded by ML, unanimously agreed to accept the minutes

SLM was appointed onto the Christmas Working Group **Mel**

Mel gave an update on Switch on Day and all the PR planned for Christmas in Camborne.

On Saturday Switch On, **Directors** are asked to meet in the Square at 4pm for a briefing to help with the 6pm Switch on - answering questions from the public

GC to ask Alan C to take photos of Switch On Day plus everybody else asked to send BC pictures of the day. **Mel** to ask Camborne Redruth Photographic Club if they can take photos. **Mel** to ask whether Cornwall College or Camborne School students could be photographers for BC.

AB asked for help setting up Market gazebos at 8am and taking them down at 7.30pm.

Camborne Computers windows were also discussed. If window is not sorted by end of November then BID to look at options for improvement. **Mel**

6. **Financial Working Group Minutes**

i) Tuesday 8th September

ii) Tuesday 3rd November

Proposed by LP, seconded by AB, unanimously agreed to accept the minutes

GC was appointed onto the Financial Working Group. **Mel**

7. **Marketing Working Group Minutes**

i) Tuesday 1st September

Proposed by GLeH, seconded by MF, unanimously agreed to accepted the minutes

SLM and MF were appointed onto the Marketing Working Group. **Mel**

Mell summarised the improvements on www.cambornetown.com which had gone live today.

All directors thought the monthly BC West Briton page was a success but the header and footer could be higher profile to ensure the reader knows that it is BC news - **Mel**

The current WB contract with Sue Bradbury PR finishes at year end. It was agreed to continue with the contract from February 2016 to be a strong PR vehicle for voting on the second BC - **Mel**

The next Market WG will be in December - **Mel** to advise date

8. **Rosewarne Public Toilets**

Short term (till March 2016)

BC is paying for all Rosewarne toilets to remain open till the end of March 2016, after which time Cornwall Council will not be funding operation of any public toilets.

It was agreed, with CC permission, to put a sign on Rosewarne toilets saying something like - *With the help of Cornwall Council, BID Camborne businesses are sponsoring all these toilets to remain open till end of March 2016* - **Mel**.

Longer term (post April 2016)

Mel advised that Cornwall Council's approach to their public toilets has changed - they are prepared to maintain ownership of toilets if another party pays for the operating costs. Also, CC will pay to install a payment on entry system if the toilets are kept open.

Rosewarne toilets cost approximately £17,500 to operate - £16,000 with Small Business Rate Relief

It was agreed that BC write to Camborne Town Council, advising them of the above and asking them to allocate £17,500 in their 2016/2017 precept budget to keep Rosewarne toilets open from April 2016. - **Mel**

9. **BID Camborne Renewal – second term from April 2017**

GLeH summarised topics to be addressed for a business ballot in November 2016 for a second BC 5 year term.

10. **Other business**

Whatever the future of **Trevithick Day**, it was agreed to support whoever manages it as BC has done in previous years - bunting, promotion, etc.

Jeanette Buckley, ex BC director, asks for her email address to be removed from BID Camborne Directors contact lists please. She is still receiving some emails from BID. **ALL**

It was agreed that Mike Loncar and Fran Lander, whose businesses have/are closing in Camborne, are invited to remain BC directors, if they so wish, whilst BC has director vacancies

It was reported that at times behaviour standards in Commercial Square are deteriorating. **Mel** to remind everyone to report issues to 101 or email Camborne@devonandcornwall.pnn.police.uk in the next BID Camborne News e-newsletter.

11. Next meeting is **Tuesday 19th January 2016, 6pm at Tyacks**

Mel Martin
01.12.15