

BID CAMBORNE – 27th BOARD MEETING

6pm on Tuesday 21st July 2015 at Tyacks Camborne

Minutes

1. **Present:** , Alan Butterfield, Fran Lander, George Le Hunte (Chairman), Glynis Charlesworth, Lawrence Pavey, Max Doble, Maria Long, Mel Martin (Manager), Michelle Macklin, Mike Loncar

Apologies: Alan Honeybone, Wayne Richens

George welcomed Sharron Lipscombe-Manleyas a fully appointed director of BC

For personal reasons, John Ormond is standing down as a director of BC

2. **Minutes of the board meeting on 19th May 2015**
The minutes were accepted as a true record of the meeting

Mel reported that all Cost Saving opportunities for businesses are on the CamborneCanDo website

George gave an update on work being undertaken, with Claire of Mackerel Sky, to help 'update' Trevithick Day. Reg Bennett, chairman of the Trevithick Day Committee, is planning to hold a public meeting in September to engage the local community to give greater support to Trevithick Day

3. **Financial Report**

As there has not been a Financial Working Group meeting since the last board meeting, Mel gave a financial summary

Levy Collection (Position on 1st July 2015)

The current year collection by Cornwall Council is 88.22% of the total billable income target of **£118,922.00**

Amount of BID Levy in Cornwall Council's account is **£109,702.50** where it collects a higher interest rate than if in the BC account

Total Project approvals (at May board)

£87,604.95 of project budget approvals agreed to date for this year.

This leaves approximately **£32,000** for allocation to 2015/16 projects.

4. **Marketing Working Group**

Notes of the 16th June and 14th July 2015 meetings were accepted as true records

Mel circulated pictures of the BC products that are in the final stages of design: CamborneTown Website; Over street banners; Drink mats; Cross Street banners; Maps for the bus station, train station, Rosewarne car park and empty shop window in Church Street; promotion for the CamborneTown website to cover the ex The Best Plaice property in Commercial Street; Camborne logo explaining the Real, Original, Independent wording to identify different businesses

Detail of how any levy payer business can use the Camborne logo is shown on the CamborneCanDo website

5. Christmas Working Group

Notes of the 15th June meeting were accepted as a true record
George summarised the WG Notes and advised that all is progressing well with preparations for Christmas in Camborne

Mel to email the Christmas lights plan to all directors

Camborne Town Council awarded only £2,000 to assist BC for Christmas

The next Christmas WG meeting will be on Monday 17th August at 5.30pm - **Mel** to advise all WG members

6. Report on contact from Levy Payers

Mel summarised communication that she has had with levy payers in May and June

it was agreed to ask levy payers, in the next hard copy Newsletter, to write their feedback to BC about Camborne - **Mel**.

These questions/answers can be used as discussion topics at the September AGM

7. Rosewarne Toilets

BC has arranged to meet Cornwall Council and Camborne Town Council on 10th August to get a better understanding on their positions with respect to the future opening of Rosewarne toilets over the winter and from April 2016 - the agenda items were agreed.

BC's position will be discussed after this meeting

BC, together with the Chamber of Commerce and Camborne Regeneration Forum, is meeting George Eustice MP on 27th July - this item is on the agenda

8. Meeting with Camborne Town Council Amenities Committee

At the request of CTC Amenities Committee for an informal meeting, it was agreed that George, Wayne, Glynis and Mel will meet with them in August - **Mel** to arrange date with Alec Webb

9. BC AGM on 22nd September 2015, 6pm at the Lowenac Hotel

Format for the meeting will be similar to last year but no director reappointments are necessary this year
Invites to all levy payers will be sent in August
Samples of the products discussed under item 4 will be displayed together with the CamborneTown website live on screen

George requested that all directors have the date in their diaries to ensure that they attend

10. Other business

- At the next board meeting, all directors are asked to bring their ONE comment about Camborne - like, dislike, etc
- BC to make board meeting decisions more formal

11. The next board meeting will be immediately after the AGM on Tuesday 22nd September 2015 at Lowenac Hotel

Mel Martin

22.07.15