

## **BID CAMBORNE – 25<sup>th</sup> BOARD MEETING**

**6pm – 7.30pm Tuesday 17<sup>th</sup> March 2015 at Tyacks Camborne**

### **Minutes**

1. **Present:** Alan Butterfield, Fran Lander, George Le Hunte (Chairman), Lawrence Pavey, Max Doble, Mel Martin (Manager), Maria Long, Michelle Macklin, Mike Loncar, Wayne Richens (Vice Chairman)  
**Apologies:** Alan Honeybone, Glynis Charlesworth, John Ormond,

2. **Minutes of board meeting on November 18<sup>th</sup> 2014**

The minutes were accepted as a true record of the meeting

3. **Notes of the board meeting on January 20<sup>th</sup> 2015**

The Notes were accepted as a true record of the meeting

4. **Cost Savings Working Group Notes 13<sup>th</sup> October 2014**

The Notes were accepted as a true record of the meeting

It was agreed that, in April, Josyanne Thatcher, ex BID officer at Cornwall Council, will be contracted for a trial period to progress the Cost Savings project - **Mel** to update the Cost Saving working brief for Josyanne.

5. **Christmas Working Group Notes 12<sup>th</sup> Jan 2015**

The Notes were accepted as a true record of the meeting

Lamps and Tubes have quoted £7,111.20 to upgrade the power supply system to Christmas Lights, plus pull tests on half of the number of wall fixings - the rest will be checked next year. An application for funding from Camborne Town Council will be a topic on the meeting of their Amenities Committee on March 26<sup>th</sup> - **George** to attend.

Max proposed, Alan B seconded, all approved a £48,000 budget for all of 2015 Christmas activities - including the £7K above

6. **Financial Working Group**

Notes on the January 13<sup>th</sup>, 2015 meeting were accepted as a true record

Notes on the March 3<sup>rd</sup>, 2015 meeting were accepted as a true record

Mel summarised the project approval budgets and advised that charges from Cornwall Council will be high at around £4,000 this year for the summonses that they have had to put on businesses that have not paid their BID levies.

Fran proposed, Wayne seconded, all agreed £8,000 budget for the Camborne Summer Guide, 50,000 of which will be distributed vis Distribution South West in a 10 mile radius of Camborne.

it was agreed that an attractive FREE offer should be at the top of the guide to attract readers to pick it up, read it, and come to shop in Camborne e.g. £100 shopping vouchers or 10% off purchases

7. **Marketing Working Group**

Notes on the February 17<sup>th</sup> meeting were accepted as a true record

8. **BID Camborne Mid-Term Review**

Mel summarised the two Task Lists she has prepared that show Projects In Operation throughout the term BC and those projects Under Development

**More members** are required for Working Groups - offers please

George summarised the Town Council **Community Toilets** project that is being developed with BC, Chamber of Commerce and Camborne Regeneration Forum

**Max** is to contact Camborne Library to see if they, working with Camborne Redruth Photographic Club, would be interested in displaying a picture history of Camborne

9. **Camborne Town Council**

BC, Camborne Chamber of Commerce and Camborne Regeneration Forum are preparing a joint response to the Town Council's proposed Corporate Plan

George reported on his BC presentation to Camborne Town Council. The majority of Councillors were very supportive of BID Camborne. We await to see if they engage with BC by appointing a board member.

10. **Other business**

George reported that David Crabtree no longer owns a business in Camborne and is therefore no longer a levy payer. David has written to BC advising that he is stepping down from the board - **George** will write to David thanking him for his work with BC.

Mel advised that she has a new office land line 'phone number 01209 711419

George advised that Cormac plan to close Trelowarren Street overnight for a week to repair the road surface. Nobody had preference for the time of year that this work should be done

11. **Next meeting is Tuesday 19<sup>th</sup> May 2015 at Tyacks**

Mel Martin  
18.03.13