

# Can do news



## BID Camborne Projects confirmed for 2015/16 (Year 4)

Building on the successful delivery in previous years Directors of BID Camborne have agreed to deliver the following projects once again for Camborne in Year 4 of our programme:-

- To brighten up the town we will put up both spring and summer bunting;
- We will invest in Christmas, putting up the lights, the Christmas tree in Commercial Square, put on a 'Lights switch on' day on Saturday 21st November, publish the Christmas guide, and negotiate with Cornwall Council to continue Free Parking on Saturdays in Rosewarne Car Parks from the end of November until Christmas Day;
- To improve cleanliness we will fund pressure jetting pavements in the spring and will continue with the graffiti removal contract started in Year 3;
- We will improve the appearance of some empty premises;
- We will continue to work with Safer Camborne Steering Group;
- We will promote our town and support promotion of events in the BID Camborne area;
- We will promote training opportunities which may be of interest to your business.

BID Camborne is developing a number of other projects. These include various signage projects, parking projects and projects on Cost Savings, which will help you save money in your business.

### Keeping in touch .....

In February BID Camborne refreshed our company website, so it is current and says what we do. The best way to keep in touch is our BID Camborne News e newsletter out fortnightly. Want to receive it ...give us your email address...



### Spring in Camborne

We are introducing a new visitor leaflet for Camborne to attract more visitors to our town. The leaflet will feature our soon to be launched new website [www.cambornetown.com](http://www.cambornetown.com), as well as

[Cambornetown.com](http://Cambornetown.com)

[@CamborneTown](https://twitter.com/CamborneTown)

to find out more about our town.

The launch of the new town website will give us all an excellent product for promoting Camborne to our residents and the world a little further afield. Maximise the benefit by working with us to improve your business listing. Look out for more about this coming soon and get back to us.

### Promoting your business

let us help you

Chantelle Roberts is working more hours for BID Camborne to promote Camborne and your business to the world. If you have an event or promotion on – let Chantelle know [chantelle@cambornecando.co.uk](mailto:chantelle@cambornecando.co.uk) and we will help you spread the word via social media and local free listings.

### Facebook for Business

every business needs to read this !!

If you have a Facebook page for your business and it is not set up as a business page you need to sort it out now or you could lose your page. If you need any help or advice to do this, please contact Chantelle on [chantelle@cambornecando.co.uk](mailto:chantelle@cambornecando.co.uk).

## BID Camborne Levy Collection

in 2014/15 (Year 3)

In the third full year of BID Camborne, Cornwall Council – the billing authority - was due to collect levy payments totalling £116,908 from the 308 BID Levy payers that have operated in the BID Camborne area during the period 1 April 2014 to 31 March 2015.

By 6 January 2015, 93% of the levy had been collected providing £114,263 at BID Camborne's disposal for the 12 month period.

The forecast for expenditure for 2014/2015 is as follows:

### Theme 1 Projects (Environment and Promotion)

Environmental Improvements	<b>£39,539</b>
Access	<b>£3,159</b>
Events	<b>£11,438</b>
Promotion of Camborne	<b>£11,919</b>

### Theme 2 Project (Cost Savings) **£1,500**

### Theme 3 Projects (Best For Business)

Workshops	<b>£420</b>
Websites	<b>£15,596</b>
Social Media	<b>£6,023</b>
BID Camborne Management	<b>£21,000</b>
Administration	<b>£10,000</b>

(including levy collection costs)

<b>Total expenditure</b>	<b>£120,594</b>
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Any underspend will be rolled over to 2015/16 and kept as a reserve until it is allocated to a budget line. Any overspend will be covered from reserves or other funding sources.

## Projects already delivered in 2014/15 (year3)

Spring bunting, Summer bunting, Your Essential Guide to Camborne – Edition 2, August Fun Fridays, Value Parking.

**Xmas 2014 , including;** Lights , Tree, Switch On, Christmas in Camborne 2014 Guide, Free Parking on Saturdays, Santas Bench and the snowman, Santa's Grotto, Launch of Choose #Camborne campaign.

**Clean up 2014 , including;** Pressure jetting streets, Graffiti removal contract, Worked with partners to improve Commercial Square.



In accordance with the BID Camborne Business Plan, it is planned **to spend the BID income in 2015/16 as follows**

### Theme 1 Projects (Environment and Promotion)

Environmental Improvements	<b>£40,000</b>
Access (Parking)	<b>£3,000</b>
Events	<b>£10,000</b>
Promotion of Camborne	<b>£10,000</b>

### Theme 2 Projects (Cost Savings)

Waste not Want not & Carbon Reduction	<b>£3,000</b>
Cutting Overheads	<b>£2,000</b>
Camborne Collective	<b>£1,000</b>

### Theme 3 Projects Total (Best For Business)

Workshops	<b>£500</b>
Websites	<b>£10,000</b>
Social Media	<b>£4,000</b>
BID Camborne Management	<b>£21,000</b>
Administration	<b>£10,000</b>

(including levy collection costs)

<b>Total expenditure</b>	<b>£114,500</b>
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**Notes:** In addition to the levy collection income, BID Camborne also receives income from voluntary donations, successful grant applications and reserves from previous financial years.

**Notes:** Statutory accounts are presented at the AGM, are on the [www.cambornecando.co.uk](http://www.cambornecando.co.uk) website, and are also available via Companies House



**Camborne Can Do – be a part of it – promote Camborne Town – promote your business**

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