



BID Camborne News

EDITION 3

February 2013

What's On!

Fri 8th February
Produce Market

Tues 12th February
Pancake Day

Thurs 14th February
Valentines Day

Mon 18th February
National Chip Week

Fri 22nd February
Produce Market

Mon 25th February
Fairtrade Fortnight

Tues 5th March
St Piran's Day

Fri 8th March
Produce Market

Sun 10th March
Mothering Sunday

Fri 15th March
Red Nose Day

Sat 16th March
English Tourism Week

Fri 22nd March
Produce Market



Message from Mel

2013 welcomes the 30th Trevithick Day on Saturday 27th April, which will fill Camborne streets with residents and visitors. BID Camborne is working with the festival organisers to install new fixings on buildings to get the bunting up to celebrate Trevithick Day and then dress the town for the summer. There will be more information on this in the coming weeks.

We are also working on a number of communication improvements to keep levy payers better informed. As well as the bi-weekly email update (to get on the mailing list – just send me your email address), we are now delivering this quarterly hard copy newsletter to all levy payers and will be updating the www.cambornecando.co.uk website in March.

Our twitter account @BIDCamborne is promoting Camborne to the world and we would be delighted to feature your business if you wish us too. To make this work well, we need you to tell us your promotions and we'll spread the word, so let us know what you want your customers to know. BID Camborne contact information can be found at the bottom of this page. Read on to find out more...



Mel Martin, BID Camborne Manager

Celebrating Camborne – the essential FREE pocket guide

We will be publishing a new Camborne Can Do guide in time for Trevithick Day on 27th April. This will include the full BID Camborne map, an events calendar, transport and parking information. Every business within BID Camborne will have a listing, but the quality of your listing will need your input.

We want to publish all of your contact details, address, phone number, website, trading hours, delivery information, Facebook & Twitter addresses and maximum of 15 words to promote your business to customers. Get thinking about your business listing so you are ready to submit your information in March. The next newsletter will tell you how.....



Twitter

For all you tweeters out there! Our twitter account is up & running & we would be delighted to support levy payers with spreading their news. Find us & follow us: @BIDCamborne

Contact BID Camborne

Email: info@cambornecando.co.uk
Phone: 07445 366412
Twitter: @BidCamborne
Post: 6 Chapel Street, TR14 8EG

Your 2013/14 levy payment is due on 1st April 2013

Cornwall Council will be sending your 2013/14 BID Camborne levy payment bill on 12th March with payment due on 1st April 2013. National BID guidelines set out the billing terms, so we cannot vary from them.

We understand in these challenging times this may not be what you want to hear, but your levy payment is spent to improve the Camborne BID area for your business and your customers. In 2012 you have seen a free parking scheme, new Christmas Lights and Camborne at Christmas Guide – all of which attracted customers to Camborne.



The success of BIDs UK and Cornwall

Business Improvement Districts started in the UK in 2005 and there are now 150. In Cornwall, Truro was the first BID in July 2007 and had a successful renewal last year.

The Truro BID project has created: new events attracting up to 25,000 visitors; new Christmas lights; every business now on-line; South West in Bloom' gold awards; better communication; more influence; more confidence and new business investment. That is what a 5 year BID project can achieve

Falmouth became a BID in March 2009, **Newquay** achieved a Yes vote for its BID in March 2011, **BID Camborne** started in April 2012 and **St Austell** has just achieved BID status this February.

Meet your Directors: Zoe Hall

I have been given the opportunity to share with you some insight into my role as a BID Camborne director and why I feel this is the way to continue to support the businesses of Camborne on to bigger and brighter things.

I was originally a member of the BID Camborne steering group and encouraged the inclusion of the many small independent retailers throughout Camborne that often don't have a voice. My husband Craig and I own Beaver Blinds of which the day to day hard work is done by Craig. We both enjoy running the business and contributing to the community. I believe that Camborne can continue to offer and improve upon the wide range of independent and specialist shops and am convinced the BID Camborne Company can help to provide the tools to the business owners that have the passion and drive to make this happen.

By bringing not only financial resources but ideas and experiences together we can provide a better, well connected, more dynamic and welcoming place to visit and shop.

There are still a few director roles that have not been filled. If you are passionate about business and wish to get involved we would love to hear from you. Please contact info@cambornecando.co.uk



Zoe Hall, BID Camborne Director

Camborne Can Do - be a part of it – promote BID Camborne – promote your business