



BID CAMBORNE - INAUGURAL GENERAL MEETING

HELD ON 30TH APRIL 2012 AT THE CENTENARY CENTRE, CAMBORNE

Minutes

Present:

Imelda Martin, George Le Hunte, Alan Butterfield, Zoe Hall, Jeanette Buckley, Michelle Macklin, Glynis Charlesworth, Lawrence Pavey, Francesca Lander, Eric Pascoe, Wayne Richens, Max Doble, Amanda Mugford, Josyanne Thatcher, Paul Billing, Craig Billing, Alan Honeybone, Karen Stone, Reg Bennett, Alan Charlesworth, Stuart Odgers

1 BID Steering Group Chairman's Report

Following introductions from all present, George Le Hunte (GLH) outlined the how the BID had been developed over the last 17 months.

September 2010 – Steering Group formed of 22 business representatives to consider the boundary of the BID.

9th May 2011 - Launch at Camborne Rugby Club attended by over 50 businesses representatives to explain the BID process and answer questions. 80% of attendees voted to go ahead with the BID.

May 2011– Survey conducted with all businesses to obtain feedback on whether there was an appetite for a BID and to find out the improvements businesses would like to see. This information informed the themes to be developed.

27th July 2011 – Workshop held by the Steering Group to develop themes in more detail.

August 2011– BID Newsletter distributed to show results of the survey, the development timetable and the levy rate.

October 2011 - Draft Proposal was circulated to all businesses inviting further feedback; direct contact was made to over 150 businesses. The voting intentions at this stage were revealed as Yes 74%, No 22%, Undecided 4%.

January 2012 – Final Proposal circulated to all businesses explaining the complete BID process, the themes and projects, how the BID would be delivered, the rules and management of the BID and the ballot process.

February 2012 – Ballot papers sent out with close of ballot 1st March 2012. The results were:



Yes 68% by number Yes 80% by rateable value 51% turnout

GLH went on to explain that much work had taken place since the vote to set up the BID Camborne company and to recruit a BID Manager who had been appointed, Imelda Martin.

2 Appointment of BID Camborne Directors

Alan Honeybone (AH) led the process for formally appointing the directors. The following nominations had been received:

Class A (2 places): Camborne Chamber of Commerce and Camborne Town Council

2 nominations had been received:

George Le Hunte, Camborne Chamber of Commerce
Amanda Mugford, Camborne Town Council

Proposed by: Alan Charlesworth
Seconded by: Zoe Hall

Class B (10 places): All non-domestic rate payers who are BID levy payers

6 nominations had been received:

Max Doble, Roy Doble Jewellers
Glynis Charlesworth, Cross Street News
Eric Richard Pascoe, R Pascoe & Sons
Lawrence Pavey, Investments, Mortgages and Pensions Centre
Francesca Lander, HSBC Bank
Linda Wilkinson, WC Rowe Bakers

As Linda Wilkinson later withdrew her nomination a nomination had been requested and received from Zoe Hall, Beaver Blinds.

Proposed by: Alan Charlesworth
Seconded by: George Le Hunte

Class C (2 places): Voluntary Members entering into a Voluntary Members' Agreement

3 voluntary payments and agreements had been entered into of which 2 nominations had been received:

Wayne Richens, Richens Global Trading
Michelle Macklin, The Fireplace

Proposed by: Eric Pascoe



Seconded by: Lawrence Pavey

Class D (1 place): Any body interested in securing or procuring the objectives of the BID Proposal that the Directors decide to co-opt

1 nomination had been received:

Alan Butterfield, Camborne Regeneration Forum

Proposed by: Glynis Charlesworth

Seconded by: Eric Pascoe

All the above positions were accordingly adopted.

3 Informal Discussion on BID Project Proposals

Referring to GLH's statement which included the project proposals outlined in the Final Proposal, AH drew attention to preliminary work that had been carried out covering:

Theme 1 - The Town's Environment and Promotion

BID Camborne had been working with:

- The Safer Camborne project to reduce anti-social behaviour and clean the town
- DISC (Drop In and Share Centre) cleaning buildings of graffiti
- Parking initiatives that have achieved a 50% reduction on the charges in Rosewarne long stay car park
- Townscape Heritage Initiative to identify ways to renew drainpipes and guttering in town

BID Camborne will continue to be involved in 'cleaning up' Camborne in these and other projects, and look to improve the image of Camborne and promote the town.

Theme 2 – Cost Savings

Financed by Growth Points Initiative, BID Camborne has been working with Meercat Associates, a specialist company that has buying power to reduce business costs. Preliminary work will be taken forward seeking to reduce several elements of business costs.

Theme 3 – Best for Business

This will develop business support measures to enable businesses to benefit from collaboration, partnership working, lobbying, free training and will investigate use of the latest IT.

AH went on to explain that the BID company would develop a short term and longer term plan to encompass the work already done and incorporate the many other projects that have been identified during the development of the BID.



On asking attendees if they had any questions Paul Billing of Whirlwind Sports asked that it be formally noted in the minutes that he had not received any voting papers for the BID. It was noted that he had received correspondence before and after the ballot papers had been sent out. Josyanne Thatcher (JT) said that the same address had been used throughout the whole BID process.

Paul Billing also voiced his concern over the amount of money spent on Christmas Lights in Truro and the levy amount he had to pay in Camborne. Craig Billing asked that they have involvement in the work of the BID which was assured by the directors present.

Imelda (Mel) Martin (IM) took the opportunity to outline her past experience and how she intended to take the BID forward. She also invited a representative from Whirlwind Sports to become a director.

A brief discussion took place on how often directors' meetings would take place; it was suggested that these take place monthly initially.

GLH thanked JT for her work on developing the Camborne BID.

The AGM then closed.